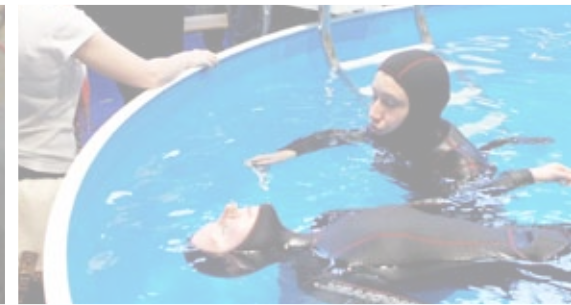


27TH INTERNATIONAL TRAVEL SHOW



FERIE '09

23-25 JANUAR I BELLA CENTER

FERIE '09

23-25 JANUAR | BELLA CENTER



BOOK NOW FOR FERIE'09 IN BELLA CENTER, COPENHAGEN



FERIE'09 PLANS TO DRAW EXCELLENT CROWDS ONCE AGAIN. THIS YEAR WE WON'T HAVE TO COMPETE WITH THE DANISH NATIONAL HANDBALL TEAM WINNING THE EUROPEAN CHAMPIONSHIP!

Despite tough competition from Denmark's European handball champions, 39,011 visitors found their way to FERIE'08. The 1,035 exhibitors from 49 different countries reported lots of activity and overall satisfaction with the event.

GREAT EXPECTATIONS FOR FERIE'09

Interviews conducted with a broad range of visitors at FERIE'08 revealed that many intend to spend more money than ever on future holidays – and that many visitors plan to buy their trips on the spot.

FERIE'09 is the place where travel dreams are born. The many visitors will find Denmark's greatest selection of travel agencies, covering every kind of travel from exotic beach destinations to active holidays, wellness, cruises, city holidays, tours that focus on culture or nature, coach tours and self-drive holidays.

The popular Globetrotter's Corner, featuring a wide range of presentations, will again be part of the show. There were 45 such presentations at FERIE'08. Specialty travel agencies will also be present.

The show covers USA, the Caribbean, South America, Asia, the Middle East, Europe and Scandinavia. And, naturally, Denmark.

Copenhagen Dive Show is an integrated part of the show; GOLF'09 and CAMPING'09 are next door in separate halls

FACTS ABOUT FERIE'08

39.011 visitors

279 journalists

1035 exhibitors (including 225 at CAMPING'08)

27.000 m2 of net exhibition space, within a total space of 52,000 m2.

49 countries represented



FERIE '09

VISITORS READY TO SPEND

FACTS & PRICES

STAND RESERVATION

CLOSE



FERIE '09

23-25 JANUAR | BELLA CENTER



VISITORS WHO ARE READY TO TRAVEL – AND SPEND



The figures are clear: not only do our visitors travel more often and for longer periods – they also spend more on travel and accommodation. That's why FERIA'09 is the best place to meet the travelling public face to face.

What's more, exhibitors at FERIA'08 reported that they were very satisfied with the visitors in general and the arrangement in particular.

TRAVEL PATTERNS

- 19 % sun/beach
- 26 % city
- 14 % active (hiking, cycling, golf, etc.)
- 29 % culture/nature
- 8 % cruise
- 4 % other

FREQUENCY OF TRAVEL

- (minimum 1 week)
- 30 % travel 1 time per year
- 54 % travel 2-3 times per year
- 16 % travel more than 3 times per year

AGE PROFILE

- 2 % less than 25 år.
- 23 % 25-40 år.
- 29 % 41-55 år.
- 31 % 56-65 år.
- 15 % over 66

SPENDING ON TRAVEL

(travel+accommodation, per year, DKK)

- 19 % spend more than 50.000 kr.
- 19 % spend 41.000 kr. - 50.000 kr.
- 27 % spend 31.000 kr. - 40.000 kr.
- 24 % spend 21.000 kr. - 30.000 kr.
- 11 % spend 10.000 kr. - 20.000 kr.

MINI HOLIDAYS/ WEEKEND BREAKS

- 28 % Very often
- 48 % Regularly
- 24 % Occasionally

CONTACT

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Project Manager: Tanja Petersen

E-mail: tap@bellacenter.dk

BELLA CENTER

Center Boulevard | 2300 København S

Telefon 32 52 88 11 | Telefax 32 51 96 36

WWW.FERIE09.DK

FERIE'09

23-25 januar i Bella Center



GOLF '09

23-25 JANUAR I BELLA CENTER

CAMPING '09

16-18 JANUAR I BELLA CENTER, 23-25 JANUAR SAMMEN MED FERIE '09

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FERIE'09

23-25 januar i Bella Center

LOCATION

The Bella Center is located next to the E20 motorway, near Copenhagen International Airport. The Copenhagen Metro arrives at our door, connecting us to the city centre in minutes. In addition to regular bus connections to the Bella Center, regional trains also stop at the nearby Ørestad Station.

OPENING DATES

23 – 25 January, 2009

OPENING HOURS

Friday: 10.00 a.m. – 6.00 p.m. (trade only 10 a.m. – 1 p.m.)

Saturday: 10.00 a.m. – 6.00 p.m.

Sunday: 10.00 a.m. – 5.00 p.m.

STAND RENTAL PRICES

Per m2 including set-up: 9-36 m2: DKK 1,310
(DKK 1,365 after 1 November 2008).

The set-up includes white partitions between stands, white signage without text, lighting and daily cleaning.

Note: Turnkey stands that include carpets, furniture, etc., are available.

Per m2 without set-up:

36-99 m2: DKK 1,110 (DKK 1,165 after 1 November 2008)

108-207 m2: DKK 1,035 (DKK 1,090 after 1 November 2008)

The prices include daily cleaning.

Contact our Technical Service department for assistance with stand construction.

REGISTRATION FEE

DKK 3,300 includes a link to your website from www.ferie09.dk as well as wireless network access from your stand.

All prices are excluding VAT.

PAYMENT TERMS

25% due 1 October 2008

75% due 1 December 2008

RESERVATION

I would like to reserve

[Click here](#)

Please contact me

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